

Langston Hughes African American Film Festival Sponsorship and Advertising Agreement



Festival dates: April 12-20, 2008

Location: Langston Hughes Performing Arts Center,
104 17th Avenue South, Seattle, WA

Capacity: 281 seat theater

Expected attendance 2,500-3,000

The Langston Hughes African American Film Festival (LHAFF) supports community building by providing opportunities for artists and audiences to connect using the medium of film as a catalyst for dialogue that leads to social change. This annual event provides films from independent Black filmmakers featuring panel discussions, screenplay readings, matinee screenings for middle and high school youth and in-depth chats with filmmakers, industry professionals and local community leaders.

Visibility for your company will be high among a diverse cross section of Seattle and King County residents. The festival offers 9 days of exposure to thoughtful audiences who carry the experience of the festival into the greater community dialogue. Collateral and marketing materials are high quality, high impact pieces that will likely have a shelf life past the festival. Collaterals will be strategically distributed throughout King County to provide the greatest visibility possible. The festival also offers year-round exposure for donors at the \$5,000 & above level.

Executive Producer

Benefits With A Gift Of \$10,000

- First choice reserved seating for the annual Film Festival
- Four Langston Festival Passes – good for all screenings, receptions and parties
- Opening and Closing Night invitations
- 20 single night tickets to the festival
- Four tickets to each of Langston's Performance Season programs (Dance, Theater, Film, Hip Hop)
- Two Guest passes to all Langston Season Program Receptions
- Two Guest passes to Festival's Black Filmmaker Roundtable
- Logo reproduction in all advance print media (newsletters, fliers, poster and advertisements) (deadlines may apply)
- A thank you on our Yesler street marquee
- Logo Slide at each of the 9-day festival screenings
- Banner Placement at the festival
 - Logo on Website with link
 - Recognition in one online e-mail blast prior to the festival (over 3,000 addresses)
 - Full Page ad in program booklet – Inside front cover or program back cover
 - Logo on Underground Railroad Film Series materials
 - Four Underground Railroad Film Series passes
 - Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

Producer

Benefits With A Gift Of \$5,000

- Two Langston Festival Pass good for admission to all of the screenings, receptions and parties
- Opening and Closing night invitations
- 10 single night tickets to the festival
- 2 tickets to each of Langston's Performance Season programs (Dance, Theater, Film, Hip Hop)
- Logo reproduction in select advance print media (newsletters, fliers, poster and advertisements) (deadlines may apply)
- Logo Slide at each of the 9-day festival screenings
- Banner Placement at the Festival
- Logo on Website with link
 - Recognition in one online e-mail blast prior to the festival (over 3,000 addresses)
- Full Page Ad in Program Booklet – Inside back cover
- Two Underground Railroad Film Series passes
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

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Director

Benefits With A Gift Of \$2,500

- 2 tickets to opening night screening and reception
- 2 tickets to closing night screening and reception
- 6 single screening tickets to the festival
- 2 additional tickets to any other Langston Hughes 2006 season production or presentation
- Recognition in one online e-mail blast prior to the festival (over 3,000 addresses)
- Full Page ad in program booklet
- Logo in sponsor recognition slide during the 9-day festival
- Logo on website with link
- Two Underground Railroad Film Series passes
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

Cinematographer

Benefits With A Gift Of \$1,500

- 2 tickets to opening night screening and reception
- 4 Single screening tickets to the festival
- Logo in sponsor recognition slide during the 9-day festival
- ½ Page ad in program booklet
- Logo on website
- Two Underground Railroad Film Series Passes
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

Screenwriter

Benefits With A Gift Of \$500

- 2 tickets to the festival
- ½ Page ad in program booklet
- 2 tickets to the Underground Railroad
- Logo on website
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

The Langston Hughes African American Film Festival program book is a multi-page stapled 8 ½" by 11" professionally designed booklet with a color cover. Advertisements may be in color or black and white.

Print and media production deadlines may apply. Underwriter must supply digital high-resolution graphic for reproduction across media types.

Ad Dimensions

Full Page	8.5" x 11"	¼ Page	4.25" x 5.5"
½ Page	8.5" x 5.5"	Business Card	2" x 3"

**If you need our assistance to create an ad layout there will be an additional \$125 layout fee*

Technical Requirements

Resolution	300dpi or higher
Image mode	CMYK
Accepted file formats	PDF, EPS, TIFF, JPG, PSD
Formats NOT accepted	Adobe Illustrator (.ai), Publisher (.pub), Word Files (.doc), PNGs (.png), etc.
Bleed	Your file should be contain 1/8" bleed and 1/8" cut margin on every side.
Text	Has been proofread- none appears closer than quarter inch from edge.

Questions?? Contact Us!

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Complete this form in its entirety. Print, sign and mail this form to:
 Langston Hughes African American Film Festival
 104 17th Avenue South Seattle, WA 98144
 Fax 206.326.1088 or email to: Karen@langstonarts.org

 Company

 Contact Name Title

 Mailing Address

 City State zip

 Contact phone Contact Cell Contact Fax

 Website email

Sponsorship Type

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Executive Producer | \$10,000 | <input type="checkbox"/> Cinematographer | \$1,500 |
| <input type="checkbox"/> Producer | \$5,000 | <input type="checkbox"/> Screenwriter | \$ 500 |
| <input type="checkbox"/> Director | \$2,500 | | |

Total Cash Amount \$ _____ Total In Kind Value \$ _____

 List In-Kind goods or services (use back of page if necessary)

Duration One Year Two Years 2008 & 2009 Three Years 2008, 09, 10

Method Invoice Check enclosed Credit Card
 *Invoices are based on a Net 15 payment schedule
 Check # _____
 Make checks payable to Langston Hughes Performing Arts Center

Card Number **Expiration Date**

Submission of this contract reserves your 2008 Langston Hughes African American Film Festival sponsorship. Reservations are made on a first come, first served basis. Langston Hughes and the Sponsor agree to honor to the best of their abilities the terms of this contract or otherwise notify the contract partner.

 Signature of Sponsor (Representative) Date

 Print Name and Title Here Committee initial here